





questerstrading@gmail.com Head Office - Jemo Michael, Jemo mall haregquest@gmail.com +251 913 027 102/ +251 941 130 463

at 1st floor, office #139 **ADDIS ABABA, ETHIOPIA.** PROFILE 2023.

FOREWORD

In the year 2017, our journey started with a multidisciplinary brand called BlackRhino. Over the past years, we have been involved in producing lifestyle and creative promotional products by mainly focusing on retailing the products locally. In 2021, we reorganized the team and resources to form a share company by the name **Questers Trading PLC**, a company that specializes in producing innovative sales-enabling products.

Table Of Content

About Company	01
What we do	02
Area of specialty	03
Our progress	04
Safety & environment	04
Service & Products	05
Machineries	07
Meet the team	08

About

Company

Questers Trading is a manufacturing & trade company that delivers any client's need by sourcing quality materials and craftsmanship to provide high-end products. We mostly work on leather & textile goods manufacturing, printing and trading in the export supply chain. Since its establishment, Questers Trading has been working with several clients in handling mass orders for corporates and organizations. Questers Trading has recently sought to expand into the global market, and we are currently operating to export quality SWAG items.



Mission

We aspire to create authentic global products while wisely utilizing our resources. By providing job opportunities with a fair living wage, Questers Trading aspires to continue making impact in the manufacturing and advertisement sector.



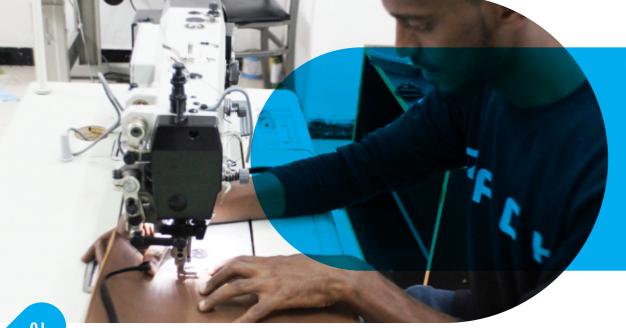
Vision

We are working towards being one of the leading companies in our area of service to fulfill our client's needs and supply sustainable products in the market.

Values

We take customer engagement to its highest integrity. Reassuring our clients with transparent communication to deliver our services beyond expectation is one of our specialties.





What We Do!



We bring your product wishes to life.

We handle every order thoroughly with our sufficiently trained staff members with years of experience by constantly innovating our process and products without compromising our standards.

Most of our services focuses on the production of POS products for companies. Our company run a full scale leather & garment workshop aside from its industrial printing services. We also have a team of expertise that executes great amount of craftsmanship on give away hand made prod-

The manufacturing process involves imported & locally sourced materials (accessories), good quality leather materials and 100% cotton materials to produce its textile goods like garments, face masks, and packaging solutions.

We are an integrated advertising solution providers offering a full range of services from digital to static out-door and in-door promotional products.



OI Desi

Design Adaptations

Our company facilitates product developments & adaptations for specific brands with our in-house designers. Questers Trading is currently sourced out as a sole manufacturer for designer collection brands such as BlackRhino and Hareg Designs.

Printing Solutions

Custom print processes, our portfolio includes an array of diversified quality products which include but are not limited to Banners, Catalogue and Brochures to Books, Diaries, Table Calendars, Invitation Cards and Luxury Packaging.

02

Manufacturing Solutions

For any demand in leather & textile products, we offer a wide range of services from the creative design to finishing phase of the production process. We handle every orders thoroughly by our sufficiently trained staff members with years of experience.

04

Up-cycling

WE LOVE EARTH! Up-cycling, also known as creative reuse, is the process of transforming byproducts, waste materials, useless, or unwanted products into new materials or products perceived to be of greater quality, such as artistic value or environmental value. Let's show you what we do in the field!

As part of the manufacturing process, we also experiment with different printing methods on various media. With a wide range of customizable products for your organization, it is also possible to embed our client's company logo through laser engraving, heat embossing, vinyl prints, embroidery, etc.

Our company can produce and deliver mass orders upon the request of our clients. With our expandable production unit, we work with project-based contractual laborers for orders that may exceed our current capacity. On a regular base, our workshop has the capacity to produce up to 2,000 laptop bags or 3,500 small-sized accessories like wallets and cardholders (per moth). And though we believe in paying a livable wage for our employees, the price for our service is competent and not overpriced.

Our Progress Over The Years

Started as a sole company by a brand name BlackRhino with leather & garment fashion products.

Questers Trading PLC is formed as a share company to broaden our investments while reinforcing our working capacity.

2017 2021 2019 2022

Expanded our area of services to marketing and promotional products for different companies by scaling our production area.

Made our first export of mass POS items to the US market and we are still working towards bringing foreign currency.



SAFETY AND ENVIRONMENT

Our company highly considers the safety and health of our employees as of its highest priorities. We frequently execute compulsory supervision and audits, and make necessary improvements in reference to the results. Our company provides personal protective equipment and prepare ourselves against risks and setbacks.

Intending to be an ethically and environmentally responsible company, the scraps from the raw materials we use are contributed to small enterprises that work on up cycling scraps to make valuable products, which reduces waste and diverts it from landfill.

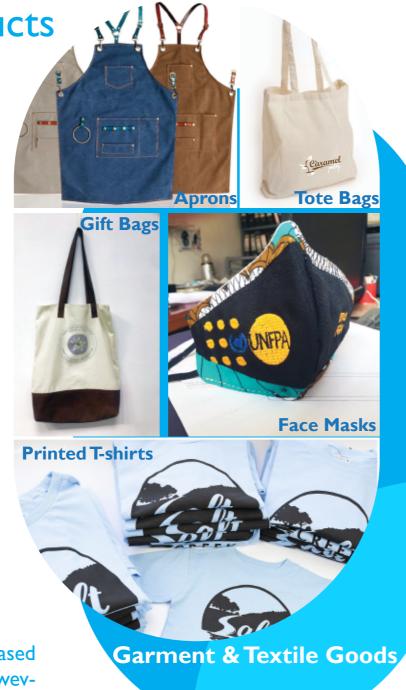


List of our

Service & Products

- Banner & poster printings
- LED Light box
- Reflective Signage
- Streamer and Reflective Banners
- Display Stand
- Stickers, Acrylic, Silk screen printing
- Fabric print
- Car &wall branding
- Give away bags
- Restaurant bill folders
- Restaurant menu holders
- Aprons
- Wallets/ Card holders
- Leather journals
- Office accessories such as desk pad/ mouse pad and pen holders

"Our print processes are based upon proven methodology, however each project is viewed as unique and approached accordingly. We are proud of our production management competence that plays a significant role in the success of each print project.



Leather Crafts & Corporate Gifts



POS Items & Giveaways



Premium Packaging Products







The Team

Administration **Managing Director** REDIET WONDWOS Operation & Finance Mng. Marketing

AMANAWIT BEATE -PR & Marketing Mng. - Brook & Co. -

*Out-sourced group Social Media Marketina

GELILA SAMSON -Retail Manager - EYERUSALEM ASM. -Sales & Procurmnt.

Production

- HAIMANOT RETA -Store & Quality Supv. - YOSEPH AYTO -**Product Developer**

- ZEKARIAS SAHILU -**Production Manager**
- TSIGIE TESSEMA -
- SENAIT ABEBE -
- MURAD TESFAYE

Printing Facilities

Heavy duty 3 meter flatbed banner printer

· Banner, billboards, Stickers, Flag printing, Mesh sticker

Sublimation Printer (Heat press), A2 (60x80cm) fabric Heat press

• Printing on any fabric material such as T-shirts, Scarves, Bags

Konica Minolta Bizhub 554e Digital paper print

• Brochures, Fliers, Posters, Paper Sticker, Invitation Cards, Business Cards....(any type of paper printings)

Five-station mug ceramic heat press

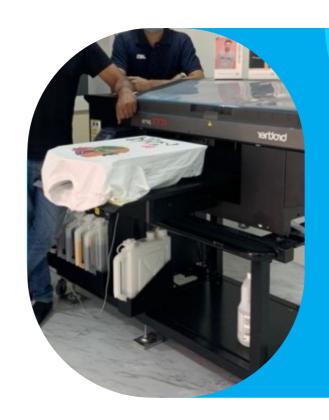
• Mug printing, Mason jar print, Watter bottle print

Signmaster V3.5 Plotting machine

• Sticker design, Paper sticker tags (labels)

Wood cutting Flatbed MDF cutting machine (200x300cm)

· Letter-in-light billboards, Mica signages (labels) , MDF cutout logo



OUR CLIENTS























REACH OUT!

questerstrading@gmail.com/ haregquest@gmail.com +251 913 027 102/ +251 941 130 463 Head Office - Jemo Michael, Jemo mall at 1st floor, #139 Show Room - Gurd Shola, Century mall at 2nd floor, #209 ADDIS ABABA, ETHIOPIA.